



# Design Focus

## *Infusing Architecture in Fashion*

As a great melting pot of design from architecture to product, Bali has continuously shown its dynamic dimension as an island. We dedicate this edition's design focus on fashion, as it is one of the most exciting design types in the world. We have chosen four of Bali's most renowned fashion designers and one lighting designer to create a special commissioned fashion piece for Indonesia Design magazine where architectural design principals are infused into fashion design.

STORY BY Erza S.T.



## *The Himalayan Complexity*

Charmed by the beauty of the Himalayan nature and Mount Everest's peak with its eternal snow, **Ali Charisma** presents a stunning piece that is full of intricate details. The snow and rocks that created the ultimate scenic mountain view is translated by the feathers, big sequins and thick hand knitting material using a crochet method.

Aside from the natural beauty of the Himalayas, Ali Charisma is also inspired by the surrounding architecture known as Dzong— a distinctive type of fortress that can be found in the Himalayan area. With its signature design of massive style and towering exterior walls dominated in white, Ali Charisma uses this concept by creating symmetrical long lines and layers to create volume at the bottom of his fashion piece. His take on this Himalayan theme is not only unique but also shows a variety of design techniques on the process itself.

As a designer who's career has evolved for over a decade, Ali Charisma is without a doubt one of Bali's well-seasoned designers. With his collection exported to Hong Kong, and beyond Ali's latest collection can be seen at the runway of fashion week events from Indonesia to Australia. He is currently fulfilling the position as vice president of the Indonesian Fashion Designers Association (APPMI) and is actively involved in developing Indonesia as an important Asian base for the international fashion business.

**DESIGNER**  
**Ali Charisma**

**MODEL**  
Helene from Fauve Agency

**STYLIST**  
Ali Charisma

**PHOTOGRAPHER**  
Natalia Serezhnikova from Natalia Serezhnikova Photography







## The Curvaceous Abstract

As the only fashion designer that is focusing on a resort wear collection, **Arturro by Arthur Abednego** created an interesting piece where abstract printed fabric is combined with curves, resulting not only in a well structured composition but also manages to ooze with female sensuality.

A relatively fresh talent in Bali's fashion world, Arturro uses materials such as stretchy marlene, chiffon satin, black tulle and black leather to create layers of structure. The stretchy marlene fabrics are perfect to create that basic element of confidence, while the chiffon is used to give the curvaceous accent. Black leather as the finishing touch gives a strong character statement to any woman who wears it.

The abstract print in deep color hues of the ocean, sky and wild forest combined with the complexity of the using multi layers method to support the structure. The result is a fashion piece that is showing function and sophistication resembling a clear architectural inspiration of a bridge.

**DESIGNER**  
**ARTURRO**  
**by Arthur**  
**Abednego**

**MODEL**  
Kat Katashi

**MAKEUP & HAIRDO**  
ARTURRO

**STYLIST**  
ARTURRO

**LOCATION**  
Rimba Jimbaran Bali

**POTOGRAPHER**  
Will Wirawan from  
Portfolio Photography







## *The Lost Paradise*

At the rate of rapid development in Bali, many people are afraid that Bali will soon become the lost paradise. **Oka Diputra** as one of Bali's finest designers, whose collection featured on America's Next Top Model produced by Tyra Banks, also has strong concerns regarding this matter. His fashion creation for this edition of Indonesia Design is a comment to Bali's development that is advancing at an alarming rate.

The high silhouette of this piece is made of synthetic felt in read color and it represents the ever-rising height of buildings that sprung up all over Bali. Repeated irregular curves outlining this piece are also symbolizing the tubular coral whose existence is being threatened by the encroaching development along the once pristine coastline of Bali. The mini bolero made from bleached silk in deep maroon color is Oka's metaphor on how this overdevelopment causes snarling traffic jams around the island. Everything about this piece is striking and bold though it is also shows great craftsmanship of high fashion design techniques.

Oka Diputra who started his making clothes since an early age started by creating men's collections before switching to women's lines. He is known for his cuts and styles that will fit a wide range of sizes as well as the tradition of using knots instead of buttons and zippers. It has become his distinctive design character. Many of his established clientele accumulated the over decades are in love with his originality and simplistic designs that reveals beautiful complexity.



**DESIGNER**  
**Oka Diputra**

**MODEL**  
Helene from Fauve Agency

**STYLIST**  
Oka Diputra

**PHOTOGRAPHER**  
Natalia Serezhnikova from Natalia Serezhnikova Photography

## *There is No Light Without Shadow*

**Risma and Axel** are designers in different fields. Risma is a fashion designer in Bali for her own label and store Blondie, where Axel is a lighting designer and artistic consultant for international shows and architecture and born in Switzerland. They got engaged a year ago and as their wedding date is approaching, they decided to create something together for the first time by designing one of Risma's wedding dresses together. It is meant to reflect their artistic nature as well as lifestyle and choices.

The dress combines transparent sheer and lace fabric, sculpted iron, crystals and LED lighting set in theatrical environment incorporating some of the high tech lighting of the amazing and ongoing Devdan cultural show in Nusa Dua, Bali that Axel has helped to create in 2011.

Weddings are traditionally associated with white color and they wanted to express some of the beauty of black and light in this creation. They believe that black is beautiful and there is no light without shadow. No lasting pure love without dark moments and sorrow. This design experiment brought them closer together and they are very happy to tie the knot. Both Risma and Axel is now looking forward to a bright future as husband and wife.



**DESIGNER**

**Risma Handayani/  
Axel Morgenthaler**

**MODEL**

Risma Handayani

**MAKEUP & HAIRDO**

Bee

**LOCATION**

Devdan Theatre, Nusa Dua

**POTOGRAPHER**

Will Wiriawan from Portfolio  
Photography

